




## CITY COUNCIL TRANSMITTAL

  
Lisa Shaffer (Oct 11, 2022 16:08 MDT)

Lisa Shaffer, Chief Administrative Officer

**Date Received:** 10/11/2022

**Date Sent to the Council:** 10/11/2022

**TO:** Salt Lake City Council  
Dan Dugan, Chair

**DATE:** October 11, 2022

**FROM:** Lisa Shaffer

**SUBJECT:** Appointment Recommendation: Lorena Riffo-Jenson as Department Director of Economic Development

**STAFF CONTACT:** Lisa Shaffer, [lisa.shaffer@slcgov.com](mailto:lisa.shaffer@slcgov.com)  
Alejandro Sanchez, [alejandro.sanchez@slcgov.com](mailto:alejandro.sanchez@slcgov.com)

**DOCUMENT TYPE:** Appointment

**RECOMMENDATION:** Following advice and consent, appoint;  
Lorena Riffo-Jenson – Director of Economic Development

**BUDGET IMPACT:** None.

### BACKGROUND/DISCUSSION:

#### Brief Biography:

Lorena is currently Deputy Director in Economic Development serving as the Interim Director following Ben Kolendar's departure.

Lorena has demonstrated ability to perform the duties of the office. She has the compassion, integrity, intelligence, strength required of this important position. She possess over 20 years of combined experience in governmental and private entities, with proven commitment to serve internal and external stakeholders at the highest quality level.

We are delighted to include Lorena's resume redacted to exclude personal information for your consent to install her as the Director of Economic Development.